

Press Release: 19 September, 1968

Pulsa will be presenting an all-weather demonstration in the Boston Public Gardens for twenty consecutive evenings; from October eighth to October twenty-seventh, sunset to ten. This demonstration will be presented as part of the city's investigation of new possibilities in urban lighting, and will be sponsored by the Boston Parks Department, The Federal Government, and industry.

Pulsa is a team of research associates from the Department of Art at Yale University. They are currently developing techniques for programming a variety of environmental situations. The research artists are: Michael Cain, Patrick Clancy, William Crosby, William Duesing, Paul Fuge, Peter Kindlmann and David Rumsey. They have previously shown work in New York City and New Haven, Connecticut; where during the past six months they presented a major exhibition in the Yale School of Art and Architecture Gallery.

In Boston, fifty-five xenon strobe lights, placed under water in the Garden's four acre pond and fifty-two poly-planar speakers placed above water around the pond's perimeter will be programmed by elements of analog and digital computers, a punch paper tape reader, a signal synthesizer and magnetic tape.

The programming of the 107 output devices will stress multi-rate cycling of information and the dynamic nature of light and sound as fluid substance. Because the lighting fixtures are not visible beneath the surface of the water and the speakers are inconspicuous, the demonstration will be perceived entirely as light flashes and sound presences specifically located in the landscape of the park. Therefore, the program exists as a factual, physiological experience of rhythmic patternings of light and sound energies, the rate and scale of which

resemble the neuro-electrical basis of human consciousness.

T.V., films, the complex interplay of urban sounds and lights, and experiences such as driving on highways at night through darting streams of automobile headlights, have involved our culture in areas of new perception. The Boston Show, literally consisting of high speed pattern change, multiplexing, and audio-visual non-synchrony makes meaningful and pleasurable these experiences which are constantly present in our daily lives. In this sense the programmed environment is organically unified with its urban surroundings.

Furthermore, the site, located in the center of downtown Boston ideally provides natural access to the demonstration for thousands of the city's inhabitants without interrupting the flow of their daily activities.

Information will be made available by contacting PULSA through Signs/Lights/Boston, 14 Arrow Street, Cambridge, Massachusetts, 02138; or Department of Art, Yale University, 180 York Street, New Haven, Connecticut, 06520.